



ACS Population Summary

Raceland Christian Church
 210 Caroline Rd, Russell, Kentucky, 41169
 Drive time: 20 minute radius

Prepared by Esri
 Latitude: 38.53729
 Longitude: -82.74488

	2018-2022 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	72,152		2,649	
Total Households	28,172		904	
Total Housing Units	32,371		947	
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	70,304	100.0%	2,557	
Enrolled in school	15,682	22.3%	1,040	
Enrolled in nursery school, preschool	981	1.4%	289	
Public school	854	1.2%	283	
Private school	128	0.2%	60	
Enrolled in kindergarten	980	1.4%	224	
Public school	926	1.3%	221	
Private school	54	0.1%	43	
Enrolled in grade 1 to grade 4	3,639	5.2%	498	
Public school	3,466	4.9%	490	
Private school	174	0.2%	85	
Enrolled in grade 5 to grade 8	3,111	4.4%	386	
Public school	2,905	4.1%	378	
Private school	207	0.3%	84	
Enrolled in grade 9 to grade 12	4,164	5.9%	435	
Public school	3,782	5.4%	420	
Private school	382	0.5%	126	
Enrolled in college undergraduate years	2,314	3.3%	309	
Public school	2,045	2.9%	298	
Private school	269	0.4%	90	
Enrolled in graduate or professional school	492	0.7%	136	
Public school	461	0.7%	133	
Private school	31	0.0%	25	
Not enrolled in school	54,622	77.7%	1,497	
POPULATION AGE 65+ BY RELATIONSHIP AND HOUSEHOLD TYPE				
Total	14,238	100.0%	725	
Living in Households	13,523	95.0%	720	
Living in Family Households	8,759	61.5%	618	
Householder	4,550	32.0%	362	
Spouse	3,392	23.8%	288	
Parent	381	2.7%	134	
Parent-in-law	91	0.6%	90	
Other Relative	241	1.7%	94	
Nonrelative	104	0.7%	88	
Living in Nonfamily Households	4,765	33.5%	422	
Householder	4,641	32.6%	413	
Nonrelative	123	0.9%	69	
Living in Group Quarters	715	5.0%	84	



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HOUSEHOLDS BY TYPE AND SIZE				
Family Households	17,771	63.1%	731	
2-Person	8,195	29.1%	506	
3-Person	4,314	15.3%	409	
4-Person	2,878	10.2%	328	
5-Person	1,663	5.9%	301	
6-Person	392	1.4%	106	
7+ Person	328	1.2%	166	
Nonfamily Households	10,402	36.9%	662	
1-Person	8,745	31.0%	602	
2-Person	1,456	5.2%	287	
3-Person	131	0.5%	57	
4-Person	60	0.2%	54	
5-Person	10	0.0%	15	
6-Person	0	0.0%	0	
7+ Person	0	0.0%	0	
HOUSEHOLDS BY PRESENCE OF PEOPLE UNDER 18 YEARS BY HOUSEHOLD TYPE				
Households with one or more people under 18 years	8,446	30.0%	592	
Family households	8,291	29.4%	587	
Married-couple family	4,677	16.6%	444	
Male householder, no wife present	978	3.5%	230	
Female householder, no husband present	2,635	9.4%	364	
Nonfamily households	155	0.6%	90	
Households with no people under 18 years	19,727	70.0%	781	
Married-couple family	7,260	25.8%	426	
Other family	2,220	7.9%	296	
Nonfamily households	10,247	36.4%	657	
HOUSEHOLDS BY PRESENCE OF PEOPLE 65 YEARS AND OVER, HOUSEHOLD SIZE AND HOUSEHOLD TYPE				
Households with Pop 65+	9,956	35.3%	553	
1-Person	4,473	15.9%	406	
2+ Person Family	5,282	18.7%	396	
2+ Person Nonfamily	200	0.7%	95	
Households with No Pop 65+	18,217	64.7%	801	
1-Person	4,272	15.2%	464	
2+ Person Family	12,488	44.3%	649	
2+ Person Nonfamily	1,457	5.2%	282	
HOUSEHOLD TYPE BY RELATIVES AND NONRELATIVES FOR POPULATION IN HOUSEHOLDS				
Total	69,740	100.0%	2,649	
In Family Households	57,264	82.1%	2,614	
In Married-Couple Family	37,803	54.2%	2,234	
Relatives	37,477	53.7%	2,215	
Nonrelatives	326	0.5%	124	
In Male Householder-No Spouse Present-Family	6,001	8.6%	1,026	
Relatives	5,142	7.4%	859	
Nonrelatives	859	1.2%	249	
In Female Householder-No Spouse Present-Family	13,459	19.3%	1,337	
Relatives	12,365	17.7%	1,199	
Nonrelatives	1,095	1.6%	271	
In Nonfamily Households	12,476	17.9%	861	

Source: U.S. Census Bureau, 2018-2022 American Community Survey































Reliability: high medium low

June 09, 2025

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POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH				
Total	68,601	100.0%	2,488	
5 to 17 years				
Speak only English	11,749	17.1%	1,048	
Speak Spanish	100	0.1%	140	
Speak English "very well" or "well"	99	0.1%	141	
Speak English "not well"	1	0.0%	7	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	6	0.0%	16	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	6	0.0%	16	
Speak Asian and Pacific Island languages	51	0.1%	46	
Speak English "very well" or "well"	51	0.1%	46	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	6	0.0%	3	
Speak English "very well" or "well"	6	0.0%	3	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
18 to 64 years				
Speak only English	41,790	60.9%	1,666	
Speak Spanish	461	0.7%	106	
Speak English "very well" or "well"	382	0.6%	95	
Speak English "not well"	79	0.1%	52	
Speak English "not at all"	0	0.0%	1	
Speak other Indo-European languages	144	0.2%	78	
Speak English "very well" or "well"	144	0.2%	78	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	54	0.1%	45	
Speak English "very well" or "well"	49	0.1%	44	
Speak English "not well"	5	0.0%	24	
Speak English "not at all"	0	0.0%	0	
Speak other languages	1	0.0%	54	
Speak English "very well" or "well"	0	0.0%	14	
Speak English "not well"	0	0.0%	14	
Speak English "not at all"	0	0.0%	0	
65 years and over				
Speak only English	14,047	20.5%	718	
Speak Spanish	27	0.0%	27	
Speak English "very well" or "well"	27	0.0%	27	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	71	0.1%	44	
Speak English "very well" or "well"	71	0.1%	40	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	91	0.1%	84	
Speak English "very well" or "well"	91	0.1%	84	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	2	0.0%	3	
Speak English "very well" or "well"	2	0.0%	3	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	



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WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	27,838	100.0%	1,266	High
Worked in state and in county of residence	14,596	52.4%	811	High
Worked in state and outside county of residence	6,064	21.8%	575	High
Worked outside state of residence	7,179	25.8%	608	High
SEX BY CLASS OF WORKER FOR THE CIVILIAN EMPLOYED POPULATION 16 YEARS AND OVER				
Total:	28,266	100.0%	1,291	High
Male:	14,714	52.1%	786	High
Employee of private company workers	10,386	36.7%	680	High
Self-employed in own incorporated business	395	1.4%	89	Medium
Private not-for-profit wage and salary workers	1,310	4.6%	246	High
Local government workers	730	2.6%	186	Medium
State government workers	566	2.0%	169	Medium
Federal government workers	457	1.6%	156	Medium
Self-employed in own not incorporated business workers	801	2.8%	153	High
Unpaid family workers	68	0.2%	41	Medium
Female:	13,552	47.9%	770	High
Employee of private company workers	7,947	28.1%	608	High
Self-employed in own incorporated business	292	1.0%	80	Medium
Private not-for-profit wage and salary workers	2,427	8.6%	339	High
Local government workers	1,342	4.7%	258	High
State government workers	765	2.7%	162	Medium
Federal government workers	266	0.9%	117	Medium
Self-employed in own not incorporated business workers	511	1.8%	103	Medium
Unpaid family workers	2	0.0%	11	Low
POPULATION IN HOUSEHOLDS AND PRESENCE OF A COMPUTER				
Total	69,740	100.0%	2,649	High
Population <18 in Households	15,418	22.1%	1,215	High
Have a Computer	15,366	22.0%	1,215	High
Have NO Computer	52	0.1%	54	Low
Population 18-64 in Households	40,799	58.5%	1,670	High
Have a Computer	39,714	56.9%	1,665	High
Have NO Computer	1,085	1.6%	223	Medium
Population 65+ in Households	13,523	19.4%	720	High
Have a Computer	10,920	15.7%	649	High
Have NO Computer	2,603	3.7%	364	High
HOUSEHOLDS AND INTERNET SUBSCRIPTIONS				
Total	28,172	100.0%	904	High
With an Internet Subscription	24,079	85.5%	867	High
Dial-Up Alone	72	0.3%	32	Medium
Broadband	19,909	70.7%	798	High
Satellite Service	1,443	5.1%	232	High
Other Service	355	1.3%	151	Medium
Internet Access with no Subscription	949	3.4%	214	Medium
With No Internet Access	3,144	11.2%	356	High

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WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK				
Total	27,838	100.0%	1,266	
Drove alone	23,411	84.1%	1,154	
Carpooled	2,375	8.5%	377	
Public transportation (excluding taxicab)	7	0.0%	5	
Bus or trolley bus	4	0.0%	5	
Light rail, streetcar or trolley	0	0.0%	0	
Subway or elevated	0	0.0%	0	
Long-distance/Commuter Train	0	0.0%	0	
Ferryboat	3	0.0%	4	
Taxicab	64	0.2%	62	
Motorcycle	49	0.2%	74	
Bicycle	5	0.0%	9	
Walked	692	2.5%	189	
Other means	243	0.9%	92	
Worked at home	992	3.6%	188	
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK				
Total	26,846	100.0%	1,247	
Less than 5 minutes	907	3.4%	199	
5 to 9 minutes	4,261	15.9%	465	
10 to 14 minutes	4,128	15.4%	462	
15 to 19 minutes	5,584	20.8%	526	
20 to 24 minutes	3,587	13.4%	420	
25 to 29 minutes	1,399	5.2%	241	
30 to 34 minutes	2,785	10.4%	377	
35 to 39 minutes	767	2.9%	195	
40 to 44 minutes	618	2.3%	129	
45 to 59 minutes	1,464	5.5%	293	
60 to 89 minutes	800	3.0%	166	
90 or more minutes	546	2.0%	125	
Average Travel Time to Work (in minutes)	N/A		N/A	
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS				
Total	19,837	100.0%	918	
Own children under 6 years only	1,230	6.2%	220	
In labor force	992	5.0%	211	
Not in labor force	238	1.2%	59	
Own children under 6 years and 6 to 17 years	1,515	7.6%	271	
In labor force	919	4.6%	211	
Not in labor force	596	3.0%	172	
Own children 6 to 17 years only	4,011	20.2%	383	
In labor force	3,057	15.4%	345	
Not in labor force	953	4.8%	188	
No own children under 18 years	13,081	65.9%	779	
In labor force	7,621	38.4%	563	
Not in labor force	5,460	27.5%	569	

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CIVILIAN NONINSTITUTIONALIZED POPULATION BY AGE & TYPES OF HEALTH INSURANCE COVERAGE				
Total	69,877	100.0%	2,646	
Under 19 years:	16,481	23.6%	1,258	
One Type of Health Insurance:	14,712	21.1%	1,199	
Employer-Based Health Ins Only	6,276	9.0%	714	
Direct-Purchase Health Ins Only	232	0.3%	85	
Medicare Coverage Only	246	0.4%	248	
Medicaid Coverage Only	7,896	11.3%	942	
TRICARE/Military Hlth Cov Only	61	0.1%	43	
VA Health Care Only	0	0.0%	0	
2+ Types of Health Insurance	1,329	1.9%	348	
No Health Insurance Coverage	440	0.6%	140	
19 to 34 years:	12,867	18.4%	865	
One Type of Health Insurance:	10,276	14.7%	778	
Employer-Based Health Ins Only	5,545	7.9%	567	
Direct-Purchase Health Ins Only	438	0.6%	102	
Medicare Coverage Only	205	0.3%	156	
Medicaid Coverage Only	4,051	5.8%	466	
TRICARE/Military Hlth Cov Only	37	0.1%	37	
VA Health Care Only	0	0.0%	0	
2+ Types of Health Insurance	1,081	1.5%	225	
No Health Insurance Coverage	1,510	2.2%	278	
35 to 64 years:	26,982	38.6%	1,192	
One Type of Health Insurance:	20,592	29.5%	999	
Employer-Based Health Ins Only	12,946	18.5%	807	
Direct-Purchase Health Ins Only	1,021	1.5%	232	
Medicare Coverage Only	1,260	1.8%	304	
Medicaid Coverage Only	5,140	7.4%	522	
TRICARE/Military Hlth Cov Only	75	0.1%	35	
VA Health Care Only	151	0.2%	76	
2+ Types of Health Insurance	4,132	5.9%	538	
No Health Insurance Coverage	2,257	3.2%	351	
65+ years:	13,547	19.4%	721	
One Type of Health Insurance:	3,696	5.3%	394	
Employer-Based Health Ins Only	202	0.3%	84	
Direct-Purchase Health Ins Only	18	0.0%	25	
Medicare Coverage Only	3,461	5.0%	380	
TRICARE/Military Hlth Cov Only	0	0.0%	0	
VA Health Care Only	14	0.0%	22	
2+ Types of Health Insurance:	9,850	14.1%	631	
Employer-Based & Direct-Purchase Health Insurance	20	0.0%	19	
Employer-Based Health & Medicare Insurance	3,162	4.5%	348	
Direct-Purchase Health & Medicare Insurance	2,267	3.2%	320	
Medicare & Medicaid Coverage	1,058	1.5%	263	
Other Private Health Insurance Combos	0	0.0%	0	
Other Public Health Insurance Combos	681	1.0%	158	
Other Health Insurance Combinations	2,663	3.8%	301	
No Health Insurance Coverage	1	0.0%	3	

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POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	69,640	100.0%	2,632	
Under .50	6,357	9.1%	969	
.50 to .99	7,298	10.5%	798	
1.00 to 1.24	3,758	5.4%	1,060	
1.25 to 1.49	3,476	5.0%	544	
1.50 to 1.84	4,948	7.1%	678	
1.85 to 1.99	2,550	3.7%	759	
2.00 and over	41,252	59.2%	1,948	
CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS				
Total	56,637	100.0%	1,834	
Veteran	4,317	7.6%	420	
Nonveteran	52,320	92.4%	1,770	
Male	27,462	48.5%	1,084	
Veteran	4,025	7.1%	377	
Nonveteran	23,437	41.4%	1,021	
Female	29,175	51.5%	1,056	
Veteran	292	0.5%	182	
Nonveteran	28,883	51.0%	1,047	
CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE				
Total	4,318	100.0%	420	
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	551	12.8%	155	
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	127	2.9%	52	
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era	31	0.7%	51	
Gulf War (8/90 to 8/01), no Vietnam Era	653	15.1%	186	
Gulf War (8/90 to 8/01) and Vietnam Era	20	0.5%	19	
Vietnam Era, no Korean War, no World War II	1,515	35.1%	218	
Vietnam Era and Korean War, no World War II	0	0.0%	0	
Vietnam Era and Korean War and World War II	3	0.1%	4	
Korean War, no Vietnam Era, no World War II	193	4.5%	63	
Korean War and World War II, no Vietnam Era	0	0.0%	0	
World War II, no Korean War, no Vietnam Era	159	3.7%	93	
Between Gulf War and Vietnam Era only	624	14.5%	167	
Between Vietnam Era and Korean War only	438	10.1%	114	
Between Korean War and World War II only	0	0.0%	0	
Pre-World War II only	5	0.1%	7	
HOUSEHOLDS BY POVERTY STATUS				
Total	28,172	100.0%	904	
Income in the past 12 months below poverty level	5,504	19.5%	493	
Married-couple family	894	3.2%	187	
Other family - male householder (no wife present)	337	1.2%	113	
Other family - female householder (no husband present)	1,436	5.1%	245	
Nonfamily household - male householder	903	3.2%	231	
Nonfamily household - female householder	1,933	6.9%	331	
Income in the past 12 months at or above poverty level	22,668	80.5%	840	
Married-couple family	11,043	39.2%	576	
Other family - male householder (no wife present)	1,296	4.6%	249	
Other family - female householder (no husband present)	2,764	9.8%	371	
Nonfamily household - male householder	3,518	12.5%	384	
Nonfamily household - female householder	4,047	14.4%	410	
Poverty Index	158			

Source: U.S. Census Bureau, 2018-2022 American Community Survey

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HOUSEHOLDS BY OTHER INCOME				
Social Security Income	11,533	40.9%	640	High
No Social Security Income	16,639	59.1%	761	High
Retirement Income	7,715	27.4%	520	High
No Retirement Income	20,457	72.6%	823	High
GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME IN THE PAST 12 MONTHS				
<10% of Income	371	4.2%	116	Medium
10-14.9% of Income	952	10.8%	249	Medium
15-19.9% of Income	1,109	12.6%	253	Medium
20-24.9% of Income	832	9.4%	211	Medium
25-29.9% of Income	1,054	12.0%	262	Medium
30-34.9% of Income	697	7.9%	183	Medium
35-39.9% of Income	617	7.0%	157	Medium
40-49.9% of Income	504	5.7%	175	Medium
50+% of Income	1,607	18.2%	280	High
Gross Rent % Inc Not Computed	1,072	12.2%	209	High
HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS				
Total	28,172	100.0%	904	High
With public assistance income	802	2.8%	208	Medium
No public assistance income	27,370	97.2%	889	High
HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS				
Total	28,172	100.0%	904	High
With Food Stamps/SNAP	5,226	18.6%	495	High
With No Food Stamps/SNAP	22,946	81.4%	828	High
HOUSEHOLDS BY DISABILITY STATUS				
Total	28,172	100.0%	904	High
With 1+ Persons w/Disability	11,923	42.3%	714	High
With No Person w/Disability	16,249	57.7%	738	High

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2022, adjusted for inflation.

2018-2022 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2018-2022 ACS estimates, five-year period data collected monthly from January 1, 2018 through December 31, 2022. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

-  High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
-  Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
-  Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Demographic and Income Profile

Raceland Christian Church
210 Caroline Rd, Russell, Kentucky, 41169
Drive time: 20 minute radius

Prepared by Esri
Latitude: 38.53729
Longitude: -82.74488

Summary	Census 2010	Census 2020	2024	2029
Population	74,605	72,142	70,825	69,283
Households	29,988	29,101	28,588	28,135
Families	19,989	18,823	18,217	17,797
Average Household Size	2.39	2.38	2.37	2.36
Owner Occupied Housing Units	20,657	19,249	19,481	19,693
Renter Occupied Housing Units	9,330	9,852	9,107	8,442
Median Age	41.5	43.1	43.7	44.7

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.44%	0.17%	0.38%
Households	-0.32%	0.26%	0.64%
Families	-0.47%	0.15%	0.56%
Owner HHs	0.22%	0.58%	0.97%
Median Household Income	2.41%	3.11%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	4,003	14.0%	3,645	13.0%
\$15,000 - \$24,999	2,956	10.3%	2,362	8.4%
\$25,000 - \$34,999	2,859	10.0%	2,403	8.5%
\$35,000 - \$49,999	3,141	11.0%	2,813	10.0%
\$50,000 - \$74,999	5,256	18.4%	5,113	18.2%
\$75,000 - \$99,999	3,573	12.5%	3,619	12.9%
\$100,000 - \$149,999	3,736	13.1%	4,235	15.1%
\$150,000 - \$199,999	1,707	6.0%	2,291	8.1%
\$200,000+	1,350	4.7%	1,647	5.9%

Median Household Income	\$54,603	\$61,506
Average Household Income	\$76,723	\$88,911
Per Capita Income	\$31,281	\$36,447

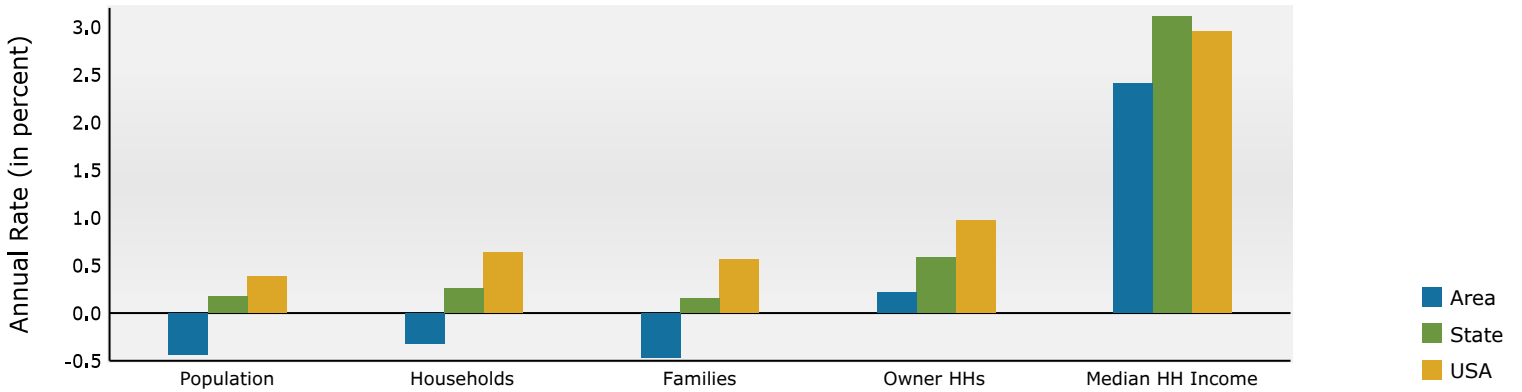
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,406	5.9%	3,665	5.1%	3,508	5.0%	3,402	4.9%
5 - 9	4,481	6.0%	4,326	6.0%	3,896	5.5%	3,398	4.9%
10 - 14	4,402	5.9%	4,592	6.4%	4,268	6.0%	3,737	5.4%
15 - 19	4,746	6.4%	4,443	6.2%	4,220	6.0%	3,834	5.5%
20 - 24	3,927	5.3%	3,646	5.1%	4,025	5.7%	3,763	5.4%
25 - 34	9,063	12.1%	8,193	11.4%	7,989	11.3%	8,271	11.9%
35 - 44	9,766	13.1%	8,960	12.4%	8,712	12.3%	8,491	12.3%
45 - 54	11,133	14.9%	9,354	13.0%	9,132	12.9%	8,844	12.8%
55 - 64	9,926	13.3%	10,269	14.2%	9,589	13.5%	8,996	13.0%
65 - 74	6,779	9.1%	8,495	11.8%	8,694	12.3%	8,845	12.8%
75 - 84	4,371	5.9%	4,475	6.2%	4,990	7.0%	5,693	8.2%
85+	1,604	2.1%	1,725	2.4%	1,802	2.5%	2,011	2.9%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	70,619	94.7%	66,416	92.1%	64,816	91.5%	62,984	90.9%
Black Alone	2,151	2.9%	1,812	2.5%	1,878	2.7%	1,918	2.8%
American Indian Alone	183	0.2%	177	0.2%	197	0.3%	200	0.3%
Asian Alone	354	0.5%	436	0.6%	472	0.7%	507	0.7%
Pacific Islander Alone	5	0.0%	9	0.0%	9	0.0%	9	0.0%
Some Other Race Alone	246	0.3%	406	0.6%	428	0.6%	451	0.7%
Two or More Races	1,046	1.4%	2,885	4.0%	3,026	4.3%	3,214	4.6%
Hispanic Origin (Any Race)	839	1.1%	882	1.2%	960	1.4%	1,026	1.5%

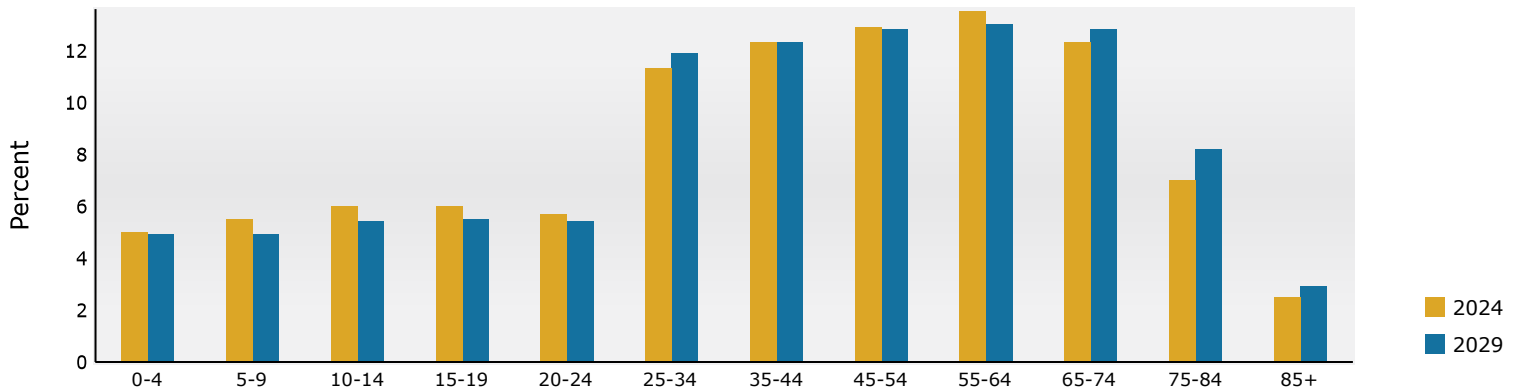
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

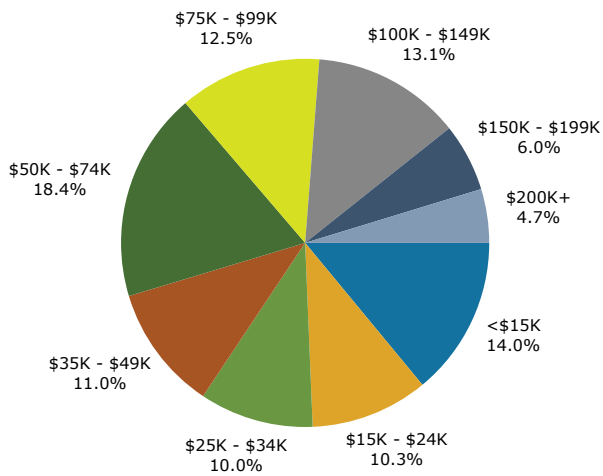
Trends 2024-2029



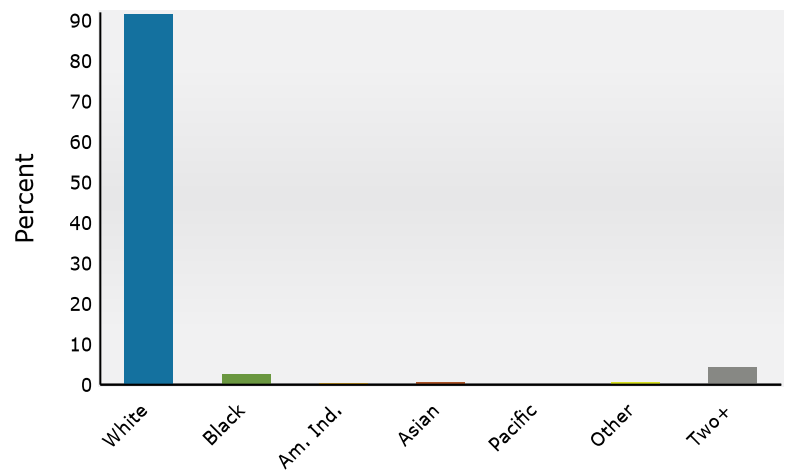
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 1.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



Market Profile

Raceland Christian Church
 210 Caroline Rd, Russell, Kentucky, 41169
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20 minutes

Population Summary	
2010 Total Population	74,605
2020 Total Population	72,142
2020 Group Quarters	2,857
2024 Total Population	70,825
2024 Group Quarters	2,956
2029 Total Population	69,283
2024-2029 Annual Rate	-0.44%
2024 Total Daytime Population	72,794
Workers	30,100
Residents	42,694
Household Summary	
2010 Households	29,988
2010 Average Household Size	2.39
2020 Total Households	29,101
2020 Average Household Size	2.38
2024 Households	28,588
2024 Average Household Size	2.37
2029 Households	28,135
2029 Average Household Size	2.36
2024-2029 Annual Rate	-0.32%
2010 Families	19,989
2010 Average Family Size	2.92
2024 Families	18,217
2024 Average Family Size	2.94
2029 Families	17,797
2029 Average Family Size	2.93
2024-2029 Annual Rate	-0.47%
Housing Unit Summary	
2000 Housing Units	33,476
Owner Occupied Housing Units	65.2%
Renter Occupied Housing Units	25.3%
Vacant Housing Units	9.5%
2010 Housing Units	33,246
Owner Occupied Housing Units	62.1%
Renter Occupied Housing Units	28.1%
Vacant Housing Units	9.8%
2020 Housing Units	32,882
Owner Occupied Housing Units	58.5%
Renter Occupied Housing Units	30.0%
Vacant Housing Units	11.3%
2024 Housing Units	32,649
Owner Occupied Housing Units	59.7%
Renter Occupied Housing Units	27.9%
Vacant Housing Units	12.4%
2029 Housing Units	32,194
Owner Occupied Housing Units	61.2%
Renter Occupied Housing Units	26.2%
Vacant Housing Units	12.6%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

June 09, 2025



Market Profile

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2024 Households by Income

Household Income Base	28,581
<\$15,000	14.0%
\$15,000 - \$24,999	10.3%
\$25,000 - \$34,999	10.0%
\$35,000 - \$49,999	11.0%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	13.1%
\$150,000 - \$199,999	6.0%
\$200,000+	4.7%
Average Household Income	\$76,723

2029 Households by Income

Household Income Base	28,128
<\$15,000	13.0%
\$15,000 - \$24,999	8.4%
\$25,000 - \$34,999	8.5%
\$35,000 - \$49,999	10.0%
\$50,000 - \$74,999	18.2%
\$75,000 - \$99,999	12.9%
\$100,000 - \$149,999	15.1%
\$150,000 - \$199,999	8.1%
\$200,000+	5.9%
Average Household Income	\$88,911

2024 Owner Occupied Housing Units by Value

Total	19,476
<\$50,000	12.2%
\$50,000 - \$99,999	24.0%
\$100,000 - \$149,999	18.8%
\$150,000 - \$199,999	18.4%
\$200,000 - \$249,999	11.2%
\$250,000 - \$299,999	4.9%
\$300,000 - \$399,999	5.6%
\$400,000 - \$499,999	3.4%
\$500,000 - \$749,999	0.8%
\$750,000 - \$999,999	0.3%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.2%
Average Home Value	\$166,260

2029 Owner Occupied Housing Units by Value

Total	19,688
<\$50,000	10.4%
\$50,000 - \$99,999	16.4%
\$100,000 - \$149,999	13.7%
\$150,000 - \$199,999	17.6%
\$200,000 - \$249,999	14.6%
\$250,000 - \$299,999	7.5%
\$300,000 - \$399,999	9.9%
\$400,000 - \$499,999	6.9%
\$500,000 - \$749,999	1.6%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.5%
Average Home Value	\$212,976

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Market Profile

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210 Caroline Rd, Russell, Kentucky, 41169
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Median Household Income	
2024	\$54,603
2029	\$61,506
Median Home Value	
2024	\$136,891
2029	\$176,847
Per Capita Income	
2024	\$31,281
2029	\$36,447
Median Age	
2010	41.5
2020	43.1
2024	43.7
2029	44.7
2020 Population by Age	
Total	72,142
0 - 4	5.1%
5 - 9	6.0%
10 - 14	6.4%
15 - 24	11.2%
25 - 34	11.4%
35 - 44	12.4%
45 - 54	13.0%
55 - 64	14.2%
65 - 74	11.8%
75 - 84	6.2%
85 +	2.4%
18 +	78.5%
2024 Population by Age	
Total	70,825
0 - 4	5.0%
5 - 9	5.5%
10 - 14	6.0%
15 - 24	11.6%
25 - 34	11.3%
35 - 44	12.3%
45 - 54	12.9%
55 - 64	13.5%
65 - 74	12.3%
75 - 84	7.0%
85 +	2.5%
18 +	79.8%
2029 Population by Age	
Total	69,285
0 - 4	4.9%
5 - 9	4.9%
10 - 14	5.4%
15 - 24	11.0%
25 - 34	11.9%
35 - 44	12.3%
45 - 54	12.8%
55 - 64	13.0%
65 - 74	12.8%
75 - 84	8.2%
85 +	2.9%
18 +	81.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Raceland Christian Church
210 Caroline Rd, Russell, Kentucky, 41169
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Latitude: 38.53729
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20 minutes

2020 Population by Sex	
Males	35,212
Females	36,930
2024 Population by Sex	
Males	35,172
Females	35,653
2029 Population by Sex	
Males	34,281
Females	35,002
2010 Population by Race/Ethnicity	
Total	74,604
White Alone	94.7%
Black Alone	2.9%
American Indian Alone	0.2%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	1.4%
Hispanic Origin	1.1%
Diversity Index	12.3
2020 Population by Race/Ethnicity	
Total	72,142
White Alone	92.1%
Black Alone	2.5%
American Indian Alone	0.2%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	4.0%
Hispanic Origin	1.2%
Diversity Index	17.1
2024 Population by Race/Ethnicity	
Total	70,826
White Alone	91.5%
Black Alone	2.7%
American Indian Alone	0.3%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	4.3%
Hispanic Origin	1.4%
Diversity Index	18.2
2029 Population by Race/Ethnicity	
Total	69,283
White Alone	90.9%
Black Alone	2.8%
American Indian Alone	0.3%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	4.6%
Hispanic Origin	1.5%
Diversity Index	19.5

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Raceland Christian Church
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20 minutes

2020 Population by Relationship and Household Type

Total	72,142
In Households	96.0%
Householder	40.5%
Opposite-Sex Spouse	17.9%
Same-Sex Spouse	0.2%
Opposite-Sex Unmarried Partner	2.6%
Same-Sex Unmarried Partner	0.2%
Biological Child	23.3%
Adopted Child	0.7%
Stepchild	1.5%
Grandchild	3.4%
Brother or Sister	0.8%
Parent	0.9%
Parent-in-law	0.1%
Son-in-law or Daughter-in-law	0.4%
Other Relatives	1.1%
Foster Child	0.1%
Other Nonrelatives	2.2%
In Group Quarters	4.0%
Institutionalized	3.3%
Noninstitutionalized	0.7%

2024 Population 25+ by Educational Attainment

Total	50,908
Less than 9th Grade	2.6%
9th - 12th Grade, No Diploma	6.7%
High School Graduate	31.3%
GED/Alternative Credential	5.3%
Some College, No Degree	19.7%
Associate Degree	13.2%
Bachelor's Degree	11.9%
Graduate/Professional Degree	9.3%

2024 Population 15+ by Marital Status

Total	59,153
Never Married	28.4%
Married	47.6%
Widowed	9.2%
Divorced	14.8%

2024 Civilian Population 16+ in Labor Force

Civilian Population 16+	28,411
Population 16+ Employed	94.5%
Population 16+ Unemployment rate	5.5%
Population 16-24 Employed	13.1%
Population 16-24 Unemployment rate	11.6%
Population 25-54 Employed	63.0%
Population 25-54 Unemployment rate	5.3%
Population 55-64 Employed	16.5%
Population 55-64 Unemployment rate	2.9%
Population 65+ Employed	7.4%
Population 65+ Unemployment rate	1.1%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

June 09, 2025

20 minutes

2024 Employed Population 16+ by Industry

Total	26,851
Agriculture/Mining	0.6%
Construction	5.1%
Manufacturing	10.9%
Wholesale Trade	1.1%
Retail Trade	13.1%
Transportation/Utilities	6.9%
Information	1.7%
Finance/Insurance/Real Estate	4.3%
Services	52.3%
Public Administration	4.0%

2024 Employed Population 16+ by Occupation

Total	26,851
White Collar	60.2%
Management/Business/Financial	12.8%
Professional	27.2%
Sales	8.9%
Administrative Support	11.4%
Services	16.2%
Blue Collar	23.6%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	4.4%
Installation/Maintenance/Repair	3.1%
Production	7.4%
Transportation/Material Moving	8.4%

2020 Households by Type

Total	29,101
Married Couple Households	44.6%
With Own Children <18	14.5%
Without Own Children <18	30.0%
Cohabiting Couple Households	7.0%
With Own Children <18	2.7%
Without Own Children <18	4.3%
Male Householder, No Spouse/Partner	17.5%
Living Alone	12.4%
65 Years and over	4.4%
With Own Children <18	1.5%
Without Own Children <18, With Relatives	2.9%
No Relatives Present	0.8%
Female Householder, No Spouse/Partner	30.9%
Living Alone	17.9%
65 Years and over	9.9%
With Own Children <18	5.4%
Without Own Children <18, With Relatives	7.1%
No Relatives Present	0.6%

2020 Households by Size

Total	29,101
1 Person Household	30.2%
2 Person Household	34.4%
3 Person Household	16.4%
4 Person Household	11.1%
5 Person Household	5.0%
6 Person Household	1.9%
7 + Person Household	1.0%



Market Profile

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20 minutes

2020 Households by Tenure and Mortgage Status

Total	29,101
Owner Occupied	66.1%
Owned with a Mortgage/Loan	38.3%
Owned Free and Clear	27.9%
Renter Occupied	33.9%

2024 Affordability, Mortgage and Wealth

Housing Affordability Index	156
Percent of Income for Mortgage	15.7%
Wealth Index	65

2020 Housing Units By Urban/ Rural Status

Total	32,882
Urban Housing Units	82.4%
Rural Housing Units	17.6%

2020 Population By Urban/ Rural Status

Total	72,142
Urban Population	81.7%
Rural Population	18.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Raceland Christian Church
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20 minutes

Top 3 Tapestry Segments

1.	Heartland Communities (6F)
2.	Midlife Constants (5E)
3.	Rooted Rural (10B)

2024 Consumer Spending

Apparel & Services: Total \$	\$44,871,713
Average Spent	\$1,569.60
Spending Potential Index	66
Education: Total \$	\$29,727,092
Average Spent	\$1,039.85
Spending Potential Index	60
Entertainment/Recreation: Total \$	\$84,505,816
Average Spent	\$2,955.99
Spending Potential Index	72
Food at Home: Total \$	\$153,290,484
Average Spent	\$5,362.06
Spending Potential Index	73
Food Away from Home: Total \$	\$74,002,892
Average Spent	\$2,588.60
Spending Potential Index	67
Health Care: Total \$	\$179,698,672
Average Spent	\$6,285.81
Spending Potential Index	82
HH Furnishings & Equipment: Total \$	\$64,205,264
Average Spent	\$2,245.88
Spending Potential Index	71
Personal Care Products & Services: Total \$	\$18,227,589
Average Spent	\$637.60
Spending Potential Index	64
Shelter: Total \$	\$481,349,357
Average Spent	\$16,837.46
Spending Potential Index	63
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$74,237,925
Average Spent	\$2,596.82
Spending Potential Index	74
Travel: Total \$	\$57,067,432
Average Spent	\$1,996.20
Spending Potential Index	66
Vehicle Maintenance & Repairs: Total \$	\$31,888,846
Average Spent	\$1,115.46
Spending Potential Index	75

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

June 09, 2025

Tapestry Segmentation Area Profile

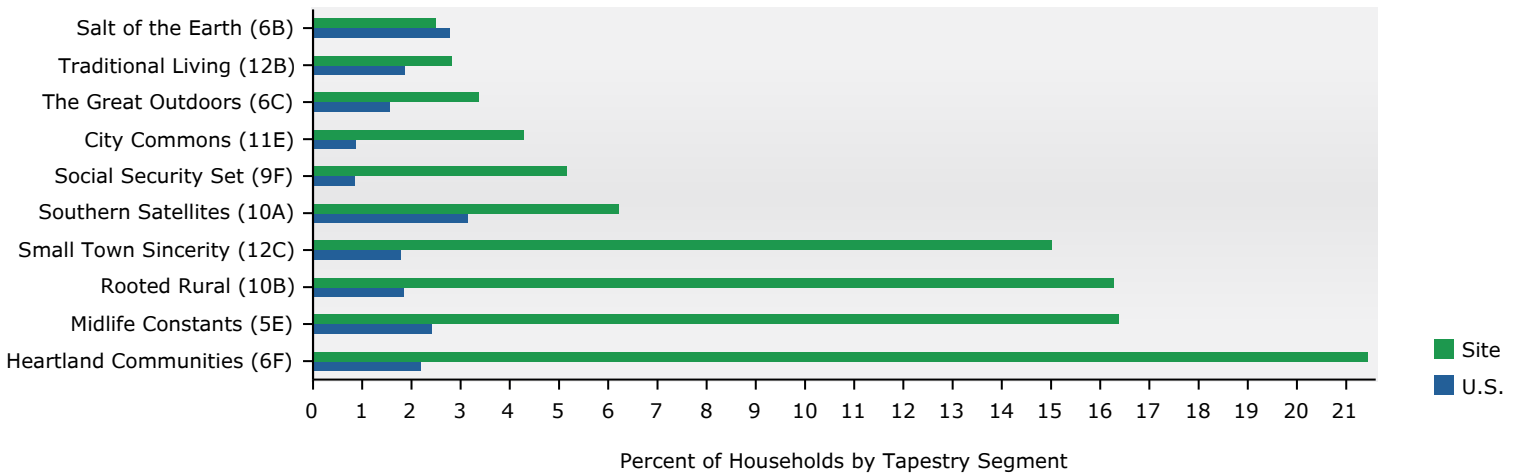
Raceland Christian Church
 210 Caroline Rd, Russell, Kentucky, 41169
 Drive time: 20 minute radius

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Top Twenty Tapestry Segments

Rank	Tapestry Segment	2024 Households		2024 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Heartland Communities (6F)	21.4%	21.4%	2.2%	2.2%	980
2	Midlife Constants (5E)	16.4%	37.8%	2.4%	4.6%	679
3	Rooted Rural (10B)	16.3%	54.1%	1.8%	6.4%	881
4	Small Town Sincerity (12C)	15.0%	69.1%	1.8%	8.2%	845
5	Southern Satellites (10A)	6.2%	75.3%	3.1%	11.4%	198
Subtotal		75.3%		11.3%		
6	Social Security Set (9F)	5.2%	80.5%	0.8%	12.2%	614
7	City Commons (11E)	4.3%	84.8%	0.9%	13.1%	494
8	The Great Outdoors (6C)	3.4%	88.1%	1.6%	14.6%	216
9	Traditional Living (12B)	2.8%	90.9%	1.9%	16.5%	151
10	Salt of the Earth (6B)	2.5%	93.4%	2.8%	19.3%	89
Subtotal		18.2%		8.0%		
11	Exurbanites (1E)	2.5%	95.9%	1.9%	21.2%	129
12	Rural Bypasses (10E)	2.4%	98.3%	1.2%	22.4%	201
13	Comfortable Empty Nesters (5A)	1.0%	99.3%	2.4%	24.8%	42
14	Modest Income Homes (12D)	0.6%	100.0%	1.2%	26.0%	52
15	Unclassified (15)	0.0%	100.0%	0.0%	26.0%	710
Subtotal		6.5%		6.7%		
Total		100.0%		26.0%		384

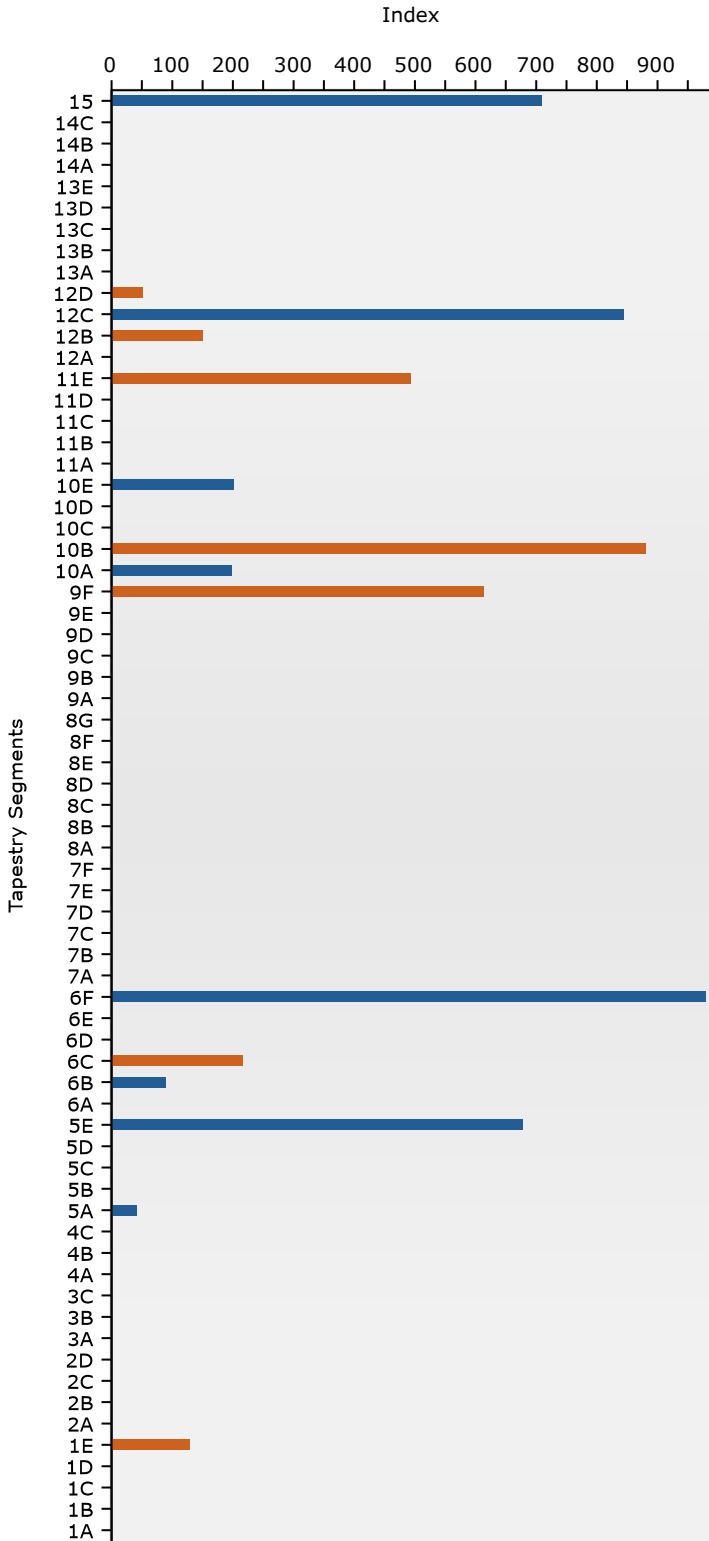
Top Ten Tapestry Segments Site vs. U.S.



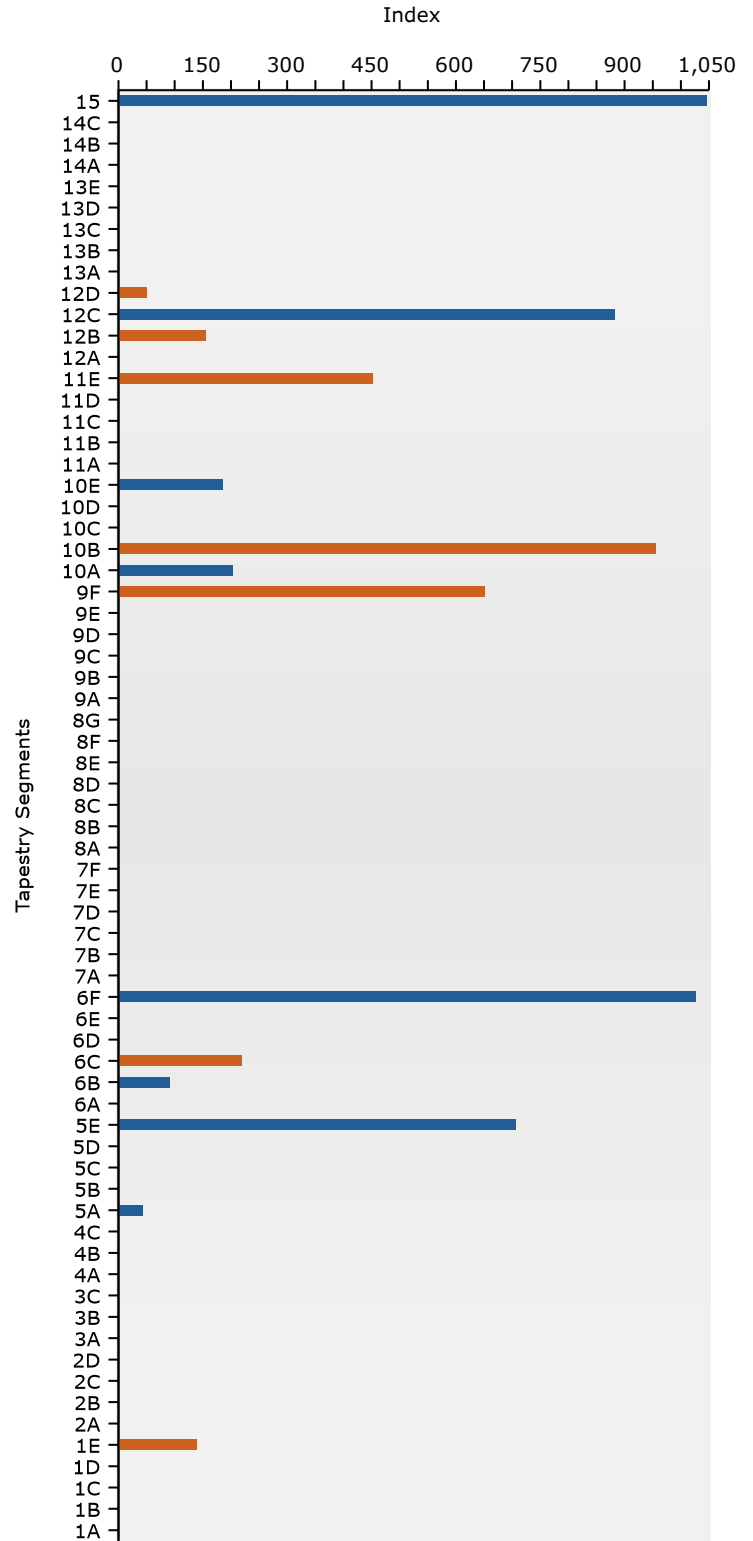
Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

2024 Tapestry Indexes by Households



2024 Tapestry Indexes by Total Population 18+



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

Tapestry Segmentation Area Profile

Raceland Christian Church
210 Caroline Rd, Russell, Kentucky, 41169
Drive time: 20 minute radius

Prepared by Esri
Latitude: 38.53729
Longitude: -82.74488

Tapestry LifeMode Groups	2024 Households			2024 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	28,588	100.0%		56,497	100.0%	
1. Affluent Estates	705	2.5%	24	1,532	2.7%	25
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	705	2.5%	129	1,532	2.7%	140
2. Upscale Avenues	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
3. Uptown Individuals	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
4. Family Landscapes	0	0.0%	0	0	0.0%	0
Workday Drive (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
5. GenXurban	4,972	17.4%	156	9,714	17.2%	161
Comfortable Empty Nesters (5A)	291	1.0%	42	594	1.1%	44
In Style (5B)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	4,681	16.4%	679	9,120	16.1%	707
6. Cozy Country Living	7,799	27.3%	231	15,017	26.6%	231
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	709	2.5%	89	1,402	2.5%	91
The Great Outdoors (6C)	963	3.4%	216	1,892	3.3%	219
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	6,127	21.4%	980	11,723	20.7%	1,026
7. Sprouting Explorers	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	0	0.0%	0	0	0.0%	0
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

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Source: Esri

Tapestry Segmentation Area Profile

Raceland Christian Church
 210 Caroline Rd, Russell, Kentucky, 41169
 Drive time: 20 minute radius

Prepared by Esri
 Latitude: 38.53729
 Longitude: -82.74488

Tapestry LifeMode Groups	2024 Households			2024 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	28,588	100.0%		56,497	100.0%	
8. Middle Ground	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
9. Senior Styles	1,475	5.2%	89	2,570	4.5%	89
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	1,475	5.2%	614	2,570	4.5%	652
10. Rustic Outposts	7,125	24.9%	314	14,525	25.7%	327
Southern Satellites (10A)	1,778	6.2%	198	3,605	6.4%	204
Rooted Rural (10B)	4,650	16.3%	881	9,652	17.1%	956
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	697	2.4%	201	1,268	2.2%	186
11. Midtown Singles	1,226	4.3%	69	1,953	3.5%	62
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	1,226	4.3%	494	1,953	3.5%	452
12. Hometown	5,279	18.5%	314	9,828	17.4%	318
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	804	2.8%	151	1,511	2.7%	156
Small Town Sincerity (12C)	4,292	15.0%	845	7,997	14.2%	883
Modest Income Homes (12D)	183	0.6%	52	320	0.6%	50
13. Next Wave	0	0.0%	0	0	0.0%	0
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
14. Scholars and Patriots	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	7	0.0%	710	1,358	2.4%	1,047

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

Raceland Christian Church
 210 Caroline Rd, Russell, Kentucky, 41169
 Drive time: 20 minute radius

Prepared by Esri
 Latitude: 38.53729
 Longitude: -82.74488

Tapestry Urbanization Groups	2024 Households			2024 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	28,588	100.0%		56,497	100.0%	
1. Principal Urban Center	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
2. Urban Periphery	183	0.6%	4	320	0.6%	3
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	0	0.0%	0	0	0.0%	0
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	183	0.6%	52	320	0.6%	50
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
3. Metro Cities	3,505	12.3%	68	6,034	10.7%	64
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	1,475	5.2%	614	2,570	4.5%	652
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	1,226	4.3%	494	1,953	3.5%	452
Traditional Living (12B)	804	2.8%	151	1,511	2.7%	156
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

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Tapestry Segmentation Area Profile

Raceland Christian Church
 210 Caroline Rd, Russell, Kentucky, 41169
 Drive time: 20 minute radius

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 Latitude: 38.53729
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Tapestry Urbanization Groups	2024 Households			2024 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	28,588	100.0%		56,497	100.0%	
4. Suburban Periphery	5,677	19.9%	61	11,246	19.9%	59
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	705	2.5%	129	1,532	2.7%	140
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Workday Drive (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	291	1.0%	42	594	1.1%	44
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	4,681	16.4%	679	9,120	16.1%	707
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	10,419	36.4%	387	19,720	34.9%	384
Middleburg (4C)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	6,127	21.4%	980	11,723	20.7%	1,026
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Sincerity (12C)	4,292	15.0%	845	7,997	14.2%	883
6. Rural	8,797	30.8%	188	17,819	31.5%	195
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	709	2.5%	89	1,402	2.5%	91
The Great Outdoors (6C)	963	3.4%	216	1,892	3.3%	219
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	1,778	6.2%	198	3,605	6.4%	204
Rooted Rural (10B)	4,650	16.3%	881	9,652	17.1%	956
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	697	2.4%	201	1,268	2.2%	186
Unclassified (15)	7	0.0%	710	1,358	2.4%	1,047

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Time Series Profile

Raceland Christian Church
 210 Caroline Rd, Russell, Kentucky, 41169
 Drive time: 20 minute radius

Prepared by Esri
 Latitude: 38.53729
 Longitude: -82.74488

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Population															
Total	74,609	74,548	74,417	74,182	73,923	73,615	73,266	72,905	72,591	72,249	72,024	71,754	71,410	71,142	70,825
Change	-	-61	-131	-235	-259	-308	-349	-361	-314	-342	-225	-270	-344	-268	-317
Percent Change	-	-0.1%	-0.2%	-0.3%	-0.3%	-0.4%	-0.5%	-0.5%	-0.4%	-0.5%	-0.3%	-0.4%	-0.5%	0.0%	-0.4%
Annual Rate	-	-0.1%	-0.1%	-0.2%	-0.2%	-0.3%	-0.3%	-0.3%	-0.3%	-0.4%	-0.4%	-0.4%	0.0%	-0.4%	-0.4%

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Households															
Total	29,997	29,983	29,931	29,854	29,754	29,653	29,539	29,436	29,336	29,210	29,057	28,955	28,828	28,707	28,588
Change	-	-14	-52	-77	-100	-101	-114	-103	-100	-126	-153	-102	-127	-121	-119
Percent Change	-	0.0%	-0.2%	-0.3%	-0.3%	-0.3%	-0.4%	-0.3%	-0.3%	-0.4%	-0.5%	-0.4%	-0.4%	-0.4%	-0.4%
Annual Rate	-	0.0%	-0.1%	-0.2%	-0.2%	-0.2%	-0.3%	-0.3%	-0.3%	-0.3%	-0.3%	-0.3%	-0.3%	-0.3%	-0.3%

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Housing Units															
Total	33,266	33,324	33,340	33,331	33,294	33,245	33,189	33,141	33,077	32,995	32,875	32,841	32,798	32,727	32,649
Change	-	58	16	-9	-37	-49	-56	-48	-64	-82	-120	-34	-43	-71	-78
Percent Change	-	0.2%	0.0%	0.0%	-0.1%	-0.1%	-0.2%	-0.1%	-0.2%	-0.2%	-0.4%	-0.1%	-0.1%	-0.2%	-0.2%
Annual Rate	-	0.2%	0.1%	0.1%	0.0%	0.0%	0.0%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%	-0.1%

Data Note: The Esri Vintage 2024 Time Series (2010 thru 2024) represents July 1 annual estimates in 2024 geography. With each annual release, the entire Time Series is revised.
Source: Esri forecasts for 2024 and 2029.